

# North West Leicestershire District Council Parking Strategy

September 2016



# Key Project Objectives

1. Maximise positive impact of parking on economic regeneration
2. Minimise costs while maintaining or improving the level of service
3. Improve user satisfaction levels
4. Prepare for future change
5. Create a balanced strategy that addresses conflicting demands

# Information used to develop the strategy

## Public Questionnaire

- 463 people responded (170 Ashby, 134 Coalville, 112 Kegworth, 25 Castle Donington)

## Stakeholder Meetings

- 5 stakeholder meetings (Coalville, Ashby, Castle Donington/Kegworth, Ibstock, Measham/Whitwick and an open session)

**Parking Surveys** (Ashby, Coalville, Castle Donington, Ibstock, Measham, Whitwick)

## Desktop Research and Analysis

# General Consultation Issues

## Main Issues and Ideas

- Low level of satisfaction with the condition of car parks
- Even split between those that thought charges are reasonable (50%) and those that thought they are too high (46%)
- Level of enforcement seems about right (28% too much, 20% not enough, 50% OK)

# Coalville Consultation

## Main Issues and Ideas

- Cost of parking is too high, especially for short trips
- No problem with the availability of spaces
- Too much long stay parking in Market Hall Free car park
- Short term trials for promotions
- Different parking strategy required for Coalville and Ashby
- Adequate number of spaces need to be retained for future growth
- Stop the parking voucher scheme

# Ashby Consultation

## Main Issues and Ideas

- Very difficult to find a space at busy times (86% want more spaces). People are dissuaded from visiting by this
- Many people park in supermarket or on-street rather than Council car parks, because it is free
- New development has not had enough parking provided
- Local Plan growth will make the situation worse. Need to secure funding from developers to pay for town centre parking improvements
- Long stay parking in central car parks makes it difficult to find a space
- Various ideas were suggested for the location of new car parks

# Castle Donington / Whitwick / Ibstock / Measham / Kegworth Consultation

## Main Issues and Ideas

- No support for new parking charges
- Castle Donington and Kegworth have too little parking but large developments are proposed
- Enforcement is not very good in the smaller towns
- Long stay parking in town centre car parks takes up space all day
- Kegworth Bypass would enable more on-street space to be provided
- New developments do not provide enough off-street parking
- More on-street spaces could be provided if TROs are amended

# Future Demand

- Existing occupancy plus future growth up to 85% occupancy across the whole town has been estimated
- Coalville – Estimate that approx. 100 spaces could be released without much risk of leaving a shortfall
- Ashby – Estimate that approximately 85 new parking spaces are required by 2031
- Castle Donington – Approximately 20 new spaces required
- Kegworth – More space required but future demand depends on bypass proposal
- Whitwick, Ibstock, Measham – New car parks not recommended



# General Recommendations

1	Increase off-street car park capacity in specific locations	12	Improve Signage
2	Expand the use of different parking strategies in different towns	13	Regeneration of car park land
3	Adjust charging tariffs	14	Parking at special events and times
4	Convert Long Stay to Short Stay parking	15	Promotions, Initiatives and Marketing
5	Review of on-street parking provision	16	School-gate parking
6	Residents Parking Schemes	17	Season tickets
7	Sustainable Transport	18	Christmas Park and Ride scheme
8	Parking Standards	19	End Parking Voucher scheme
9	New development and S106	20	Sponsorship and advertising within car parks
10	Enforcement	21	Continue and improve liaison with LCC
11	New car park equipment		

# Coalville Recommendations

1	Use central car park land for regeneration project
2	Time restrictions on the Market Hall free parking spaces
3	On-street parking amendments
4	Charging tariff
5	New coach parking spaces

# Ashby Recommendations

1	Remove long stay parking from central car parks
2	Identify new off-street car park for relocated long stay parking
3	Traffic Regulation Order review
4	Public realm and traffic management improvement to Market Street
5	Investigate options for more off-street car park capacity
6	Support provision of Money Hill public car park
7	More off-street parking spaces require on the Coalfield Way Business Park
8	Carry out further surveys when potential new car parks open
9	Quantify traffic and environmental impacts of proposals
10	Increase charges at Brook Street car park

# Other Recommendations

1	Replace long stay parking with short stay in Castle Donington
2	Assess whether more spaces could be provided at Clapgun Street car park
3	Remove little-used disabled parking spaces from the Castle Donington car parks
4	Provide more parking spaces in Kegworth village centre
5	Convert long stay, on-street spaces to short stay in Kegworth
6	Long term changes to on-street parking in Kegworth
7	Improve enforcement of on-street parking restrictions in Ibstock, Measham and Whitwick
8	Amend Traffic Regulation Orders to provide more parking spaces in Ibstock and Measham High Street
9	Assess options for new off-street car parks in Ibstock
10	Reduce the number of parking spaces in Whitwick Marketplace

Thanks for listening and we look forward to your questions

